




The images below can be found and downloaded from the *Downloads* section of the [Break the Vape Website](#).

SOCIAL MEDIA POSTS

Post	Image
<p>Get ready for the Break the Vape Challenge. The contest runs from February 5th to March 8th. Stay tuned for more information! #BreakTheVapeChallenge</p>	
<p>Want a chance to Win Cash? Join the Break the Vape Challenge!</p> <p>Submit a 30 second PSA video to raise awareness about the dangers of vaping! Visit wechu.org/break-the-vape to learn more #BreakTheVapeChallenge</p>	
<p>Vapour products contain harmful chemicals that can hurt your heart and lungs.</p> <p>Help youth break down the myths about vaping by entering the Break the Vape Challenge! Visit wechu.org/break-the-vape to learn more #BreakTheVapeChallenge</p>	

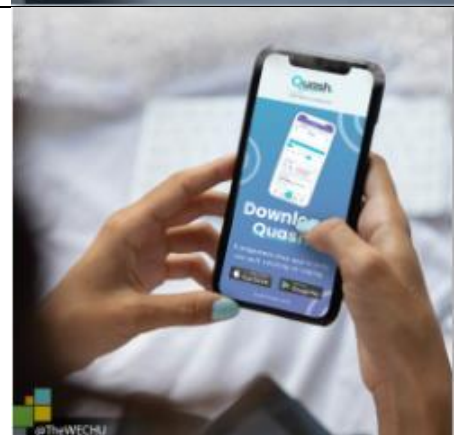
Hey Windsor-Essex teens!
Enter your PSA video by March 8th and you could win \$300 and other cool prizes! #BreakTheVapeChallenge



Check out these important Break the Vape Challenge dates. Help keep yourself organized by adding them to your calendar or saving this image.



Looking for help to quit vaping? Download the Quash App to create a plan that works for you.



Break down the facts about vaping by entering the Break the Vape Challenge! Visit wechu.org/break-the-vape to learn more. #BreakTheVapeChallenge



Grade 6-12 students have one more week to submit the Break the Vape Challenge video. Visit wechu.org/break-the-vape to learn more.



Starting Monday, April 15th, you can vote for your favourite Break the Vape Challenge Video.

Visit wechu.org/break-the-vape to vote.



It's not too late to vote for your favourite videos. Head over to wechu.org/break-the-vape to vote.



ANNOUNCEMENTS

- Have you heard about the Break the Vape Challenge? Windsor-Essex County students in grades 6 to 12 can use their voice to educate their peers and community about the dangers of vaping. The contest runs from February 5 to March 8. Stay tuned for more information!
- Hey students, do you want a chance to Win \$300? Join the Break the Vape Challenge! Submit a 30 second PSA video to raise awareness about the dangers of vaping! Visit wechu.org/break-the-vape to learn more.
- The Break the Vape Challenge submission period has closed. Starting April 15th you can vote for your favourite Break the Vape Challenge Video. Visit wechu.org/break-the-vape to vote.
- Have you voted for your favourite Break the Vape Challenge video yet? Voting closes April 26th, visit wechu.org/break-the-vape to vote.

ASSEMBLY/ STUDENT COUNCIL PITCH

- Have you heard about the Break the Vape Challenge? Windsor-Essex County students in grades 6 to 12 can *create and upload a 30-second PSA video to raise awareness about the dangers of vaping*. The video submission period runs from February 5th to March 8th. Enter your PSA video and you could win \$300 and other cool prizes! Visit wechu.org/break-the-vape for more information.
- Have you entered the Break the Vape Challenge? It's not too late, Windsor-Essex County students in grades 6 to 12 can *create and upload a 30-second PSA video to raise awareness about the dangers of vaping*. The video submission period runs until March 8th. Enter your PSA video and you could win \$300 and other cool prizes! Visit wechu.org/break-the-vape for more information.
- Starting April 15th you can vote for your favourite Break the Vape Challenge Video. Voting closes April 26th, visit wechu.org/break-the-vape to vote.
- Have you voted for your favourite Break the Vape Challenge video yet? Voting closes April 26th, visit wechu.org/break-the-vape to vote.

TV IMAGE



POSTER

